



Williamson College of the Trades:

WHY THE TRADES?

Abundant Demand, Broad Career Opportunities

For young men who love working with their hands and directly seeing their accomplishments, a position in the trades offers a gratifying pathway to a long career. A high-quality trade education can propel students to achieving a bright future.

HIGH-DEMAND WORKFORCE = MULTIPLE CAREER OPPORTUNITIES

The skilled labor shortage is a national-level crisis impacting every element of the country's construction industry and infrastructure. Increased demand for quality, skilled labor will drive exceptional job and advancement opportunities for decades. Williamson's programs in Carpentry, Electrical, Machine Tool Technology, Masonry, Landscape Construction and Management, and Power Plant Technology exceptionally prepare students to meet this demand.

WILLIAMSON COMBINES LIFE SKILLS WITH TRADE EDUCATION

Attending Williamson can transform the trajectory of a young man's life. By providing a full tuition, room, and boarding scholarship to every student, Williamson creates a pathway to success. Williamson believes in a holistic approach to trade education, fusing an exceptional hands-on curriculum with a pronounced focus on individual leadership and character development. The result is a graduate who is a skilled tradesman, a reliable employee, and an industry leader.

WILLIAMSON GRADUATES STAND OUT IN THE TRADES

In addition to providing a comprehensive, industry-focused education, Williamson embeds extensive leadership education into its trade curriculum. As a result, students are prepared to meet any challenge upon graduation either on the job site or in the management board room. Often graduates harness the communication, management, and leadership skills developed at Williamson to successfully grow and expand their own businesses. Williamson's industry-recognized education draws employers from across the country who are looking to recruit not just a skilled tradesman, but an industry and community leader.



FACTS & FIGURES

- ✔ "Many trades will see significant growth over the next decade when compared to the average growth for all jobs."

- Source: The Bureau of Labor Statistics

- ✔ An overwhelming majority – 87% – of skilled trade professionals polled in 2023 say they're happy in their jobs and would choose the same profession again if given the chance.

- Source: Thumbtack

- ✔ In 2023, the U.S. salary range for a skilled trade job was \$63,511 to \$80,173.

- Source: Salary.com. Williamson helps students secure these starting salaries without any student debt.

